

Notified products requiring compulsory certification under BIS Act must carry BIS Standard Mark

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Context

The Bureau of Indian Standards (BIS), which is the National Standards body established under the BIS Act 2016, has developed a product certification scheme for manufacturers to conform to standards published for various products. Under this scheme, BIS notifies 'Quality Control Orders' (QCOs) for certain notified products, wherein manufacturers are mandatorily required to ensure compliance with the respective standards and the products carry the BIS Standard Mark (ISI Mark). You may refer to the links below for the products which require BIS certification

1. [Products requiring compulsory certification as on date](#)
2. [Products with notified QCOs and to be enforced in future](#)

Accordingly, Section 17 of the BIS Act¹ prohibits the manufacturing, sale, import or exhibit of such products requiring compulsory certification and places the responsibility on sellers or distributors to ensure that only notified products which bear the Standard Mark (ISI Mark) are sold.

Network Participants must ensure that they are taking all the necessary measures to adhere to the applicable laws and regulations. However, some Network Participants have highlighted instances of non-compliance with QCOs issued by BIS. In light of this, ONDC is issuing this advisory to reiterate to all the Seller Apps that they should ensure compliance with the directions issued by the BIS.

It must be noted that violation of the above is a punishable offence under the BIS Act, 2016 and may result in disciplinary action being initiated by the competent authorities.

Advisory

In light of the above, ONDC is issuing this advisory to sensitise the respective Network Participants of the following

- Marketplace Seller Apps should ensure that sellers, which are selling notified products requiring compulsory certification, should sell products bearing the respective Standard Mark (ISI Mark) as part of the product information and should convey the Standard Mark with the product image to the Buyer App;

¹ <https://bis.gov.in/wp-content/uploads/2020/12/BIS-Act-2016-Bilingual.pdf>

- Inventory Seller Apps, which are selling notified products requiring compulsory certification, should convey the Standard Mark with the product image to the Buyer App; and
- Buyer Apps must display this information, received from the Seller Apps, to the Buyers prior to order confirmation; and
- As provided under [Clause 2.3.3 \(k\), Chapter 2 Business Rules of the ONDC Network Policy](#), Buyer Apps are free to reject such search results for products, notified under compulsory certification, which don't carry the Standard Mark and don't adhere to Applicable Laws

How to convey the BIS Standard Mark

In version 1.2 of the ONDC Protocol, Seller Apps can convey the Standard (ISI) Mark as part of /on_search item object as:

```
message.catalog.bpp/providers.items.tags.image.back_image
```

Illustration

For illustration, if a seller is selling Aluminium Foil which is a product under the compulsory certification scheme², then the Marketplace Seller App, which has onboarded the Seller, conveys the image of the Standard (ISI) Mark on the product in the /on_search API call as follows

V1.2.0 Example:

```
{
  "context":
  {
    "action": "on_search",
    "core_version": "1.2.0",
    ..
  },
  "message":
  {
    "catalog":
    {
      ..
      "bpp/providers":
      [
        {
          ..
          "items":
          [
            {
              "id": "I1",
              ..
              "tags":
              [
                {
                  "code": "image",
                  "list":

```

² [Aluminium Foil \(Quality Control\) Order, 2020.](#)

```
[
  {
    "code": "type",
    "value": "back_image"
  },
  {
    "code": "url",
    "value": "https://sellerNP.com/images/IS_MARK.png"
  }
]
```